

# BARNE- og UNGDOMSKOMITEEN

## BASEBALL / SOFTBALL EXPANSION PLAN

SIX-YEAR

ADVANCING NORWEGIAN BASEBALL / SOFTBALL  
2018 – 2024 | UPDATED OCTOBER 2017

SUMMARY PLAN | OCTOBER 2018

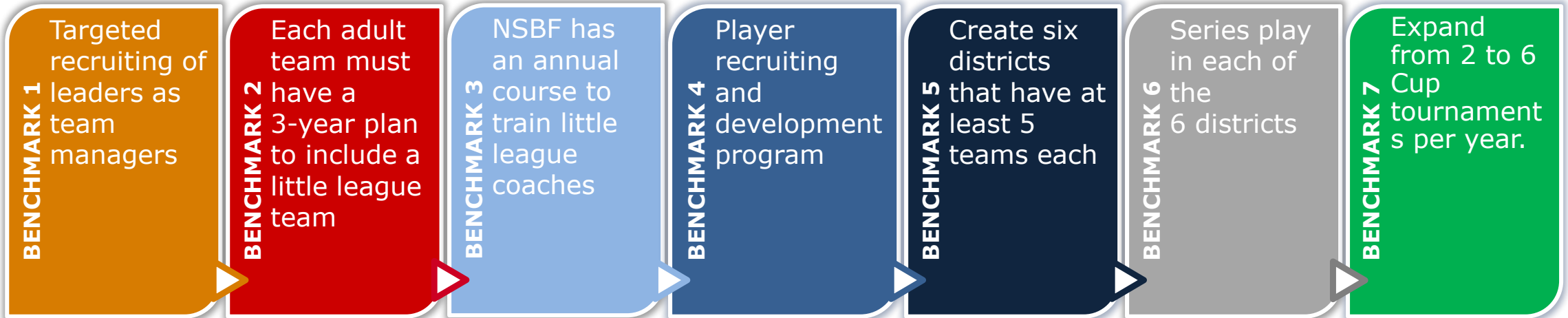


# STRATEGIC PLAN FRAMEWORK

*'Create a viable baseball program for children, that is competitive, growing and active.'*



## GOALS



# TARGETED RECRUITING OF LEADERS AS TEAM MANAGERS

We need to shift our focus in the early stages from player recruitment to adult recruitment.  
For a team to be viable it needs a good team manager, coaches and a support team.



## ACTION:

- Target search for the right person, through the use of social media, advertising, partnering with other sports activities.
- Financial support for the first year, for example a 4000kr stipend in year one, to help recruit and keep good leaders.
- Mentor program, existing leaders are assigned to help these new leaders in their first year, to organize the club, trainings and development.
- Provide Startup Kits for developing teams.

# B M 1

# CLUBS MUST HAVE A 3-YEAR PLAN TO INCLUDE A LITTLE LEAGUE TEAM

In agreement with NSBF in order to continue to receive funding each adult team must create a 3-year plan for Little League. Teams must show progress or their funding will be reduced by one third. Teams that have no plan or have shown no progress will not receive funding after year 3.



## **ACTION:**

- Notify teams as soon as possible of the changes.
- NSBF assistance in developing the 3-year plan.
- Monitoring of 3-year plan.
- Inclusion of New leaders on the BUK committee.
- Reward/ Incentive program for early completion.

# B M 2

# NSBF HAS AN ANNUAL COURSE TO TRAIN LITTLE LEAGUE COACHES

In order to be viable and active we need coaches. These coaches do not need to have any previous experience, but be willing to learn. Certification of coaches must be an ongoing and available to all.



## **ACTION:**

- Clear and available guide lines for becoming a certified Little League coach.
- Define at what point in the development a team must have a coach in training and fully trained.
- 2-3 courses per year planed at least 6 months in advance
- Courses available in at least 3 different districts.
- Skills, and drills type of course for already certified coaches.
- Mandatory biannual coaches meeting.

# B M 3

# PLAYER RECRUITING AND DEVELOPMENT PROGRAM

Every team existing and developing must have a recruitment and development plan in place for each season. This plan should include recruitment goals, as well as specific actions to be taken. In addition, in order to keep players each team needs to have a development plan, which should include training as well as moving players from Little League, to Youth and over to adult baseball.



## ACTION:

- Traveling equipment bags in each district.
- School programs.
- Partnerships with other sports teams.
- Player development camp/ weekends.
- Partnership with youth and adult teams for joint trainings.
- Open play days come try baseball/softball.

# BM4



# CREATE SIX DISTRICTS THAT HAVE AT LEAST 5 TEAMS EACH

We need to begin to think regionally as well as working with existing teams. The idea is to target areas with a good population and central to the district and target our leader recruiting in these areas.  
(could add a seventh with Trondheim)



## **ACTION:**

- Have a published plan so all teams are aware of the areas we are targeting.
- Focus leader recruiting in these areas.
- Host events (spring training, cup etc.) in these areas.
- Media coverage in these areas.
- Use social media for these areas.

# B M 5

# **SERIES PLAY IN EACH OF THE 6 DISTRICTS**

**Kids want to compete, if we want a sustainable sport we need to move toward competition and away from a hobby. If we begin with district play and then have multi district cups we encourage the development of Baseball/Softball. The ultimate goal is to have a season finale with a cup and baseball celebration for kids from all over the country.**



## **ACTION:**

- **District games season 2019.**
- **Comprehensive rule book across districts.**
- **Set a goal to have 3 regions in play by 2020.**

# BM6



# EXPAND FROM 3 TO 6 CUP TOURNAMENTS PER YEAR.

Tournaments and travel are an important part of every sport. In addition, we learn best from others and it is important to have experiences from outside of our own small region.



## ACTION:

- Find ways to improve local cups and tournaments (media, federation involvement, trophies for participants, batting cage, etc.).
- Spring Cup Mjøndalen in 2019.
- Get dates on the calendar and published as soon as possible.
- Target one district for a new tournament every other year.

# BM7